

MINUTES OF A MEETING OF THE HERITAGE AND REGENERATION COMMITTEE
held in the Council Chamber, Council Offices, Monday 5th February 2018 at 6:30pm

PRESENT:

Councillors: S Ball (Chairperson), Tina Stevenson (Vice Chairperson), P Burrell, S Hirst, I Maslin, C Morgan and K Painter.

Officers: Community and Tourism Development Manager – G Osman, Visitor Information Centre Assistant - J Renshaw

Members of the public: Two members of the Tetbury Civic Society and one member of the public

HR1. 01/18 Apologies for absence:

Received from Councillor Scotford.

HR2. 01/18 Public Consultation:

None.

HR3. 01/18 Declarations of Interest:

Councillors Hirst and Maslin each declared an 'other' interest as members of the 'Christmas in Tetbury' Committee for Agenda item 14.

HR4. 02/18 Minutes of the meeting held 8th January 2018:

The Minutes of the meeting held on 8th January 2018 were approved as a correct record.

Record of Voting: For – 6, Against – 0, Abstention – 1, Absent/Apologies - 1

HR5. 02/18 Budget to date:

The Committee noted an overview.

HR6. 02/18 Police Museum Report:

The Committee received an update on the recruitment of a replacement Curator. Councillor Painter offered to advertise the position in his newspaper column.

HR7. 02/18 Visitor Information Centre Report:

The Committee considered the circulated report. VIC Assistant Mrs Jill Renshaw provided an overview, advising that the number of visitors to the town had fallen in January but ticket sales had been busy with locals buying tickets. At present, the VIC was selling tickets for 9 events for the Goods Shed, 2 for St Marys' Church and 4 for Westonbirt Concerts. The Committee AGREED to review the commission received by the VIC for the sale of the Goods Sheds tickets as TRLRT had been given a discounted commission rate to allow them to establish the business.

Officers were requested to arrange a meeting at the VIC to review the shop layout with VIC staff and the Committee Chair.

HR8. 02/18 Visitor Information Centre Merchandise:

Mrs Renshaw explained that she had has been researching potential new personalised Tetbury merchandise from artist David Thompson. The Committee requested Officers to source some samples of the artist's work to present at the next meeting, to allow the Committee to decide whether to commission some new product lines.

The Committee suggested making an appeal on social media for local photographers to submit photos of Tetbury that could be used to create postcards, calendars and other merchandise and requested Officers to look into this for a future agenda item.

HR9. 02/18 Visit Tetbury website:

After receiving a written report from Branding Consultant Alison McKay the Committee considered whether to amend the 'Visit Tetbury' colour scheme and logo graphic from Dolphins to a Cotswold Sheep silhouette. It was RESOLVED to commission the Website Agency as per their quote to change the colour scheme and produce an alternative logo graphic to the silhouette of a Cotswold Sheep and for this to be brought back to the Committee in March for

further consideration. Record of Voting: For - 3 (including Chairs casting vote), Against - 3, Abstention - 1, Apologies/Absent - 1.

HR10. 02/18 Dentons Directory advertising:

It was RESOLVED not to advertise in the Dentons Directory. Record of Voting: For - 4, Against - 3, Abstentions - 0, Apologies/Absent - 1.

HR11. 02/18 Courtroom name plaque signs:

It was RESOLVED to purchase the following name plaque signs: Mayor, Deputy Mayor, Town Clerk, Chairman, Vice Chairman, Chairperson and Vice Chairperson. Record of Voting: For - 5, Against – 2, Absentions – 0, Apologies/Absent - 1

HR12. 02/18 Civic Society blue plaques:

It was RESOLVED in principle that the Committee would fund four plaques over the 2018/19 financial year to include the most important plaques first. The Committee asked the Civic Society to come back in the new 2018/19 financial year with the plaque details of the four proposed properties, exact costings and for the committee to make a decision on the colours of the plaques. Unanimous.

HR13. 02/18 Bluebell Trail update:

The Community and Tourism Development Manager gave a verbal report to the Committee advising of the project to incorporate the Bluebell Trail into the potential Wild Towns Project.

HR14. 02/18 Christmas in Tetbury:

The Committee RESOLVED that it was important that a Christmas in Tetbury(CiT) Big Light Switch Event continued. Councillor Painter would form a CiT working party. Unanimous.

HR15. 02/18 Playground Inspection and removal of Cantilever Swing Arm:

The Community and Tourism Development Manager advised the Committee that no progress had been made by the Dolphins Hall Management Committee to remove the rotten Cantilever Swing Arm and that she had arranged for the Playground Equipment Company to remove the arm on Health & Safety grounds. County Councillor Hirst had said that he should be able to fund a replacement piece of equipment, Officers would write to the Dolphins Hall Management Committee for them to action.

HR16. 02/18 Correspondence:

Tetbury and District Footpath Group – Letter with an update on (a) their Cotswold Gateway Project. A bid for funding had been submitted by the Cotswolds Conservation Board to the RPA on 30th November. There was a 12-week turnaround on processing applications, so a decision was expected at the beginning of March and (b) the Footpath Group was arranging a Tetbury Walking Festival, the first event of its kind, which would take place over the weekend of 27th – 29th April 2018. The Festival would feature six walks of varying lengths, all starting and finishing at the Goods Shed long stay car park. The Royal Oak had agreed to assist with promotion and a social event of some kind.

HR17. 02/18 Councillors Reports:

Councillor Morgan – advised of the Water Bottle Re-Fill initiative that had been started nationally and asked whether the scheme could be launched in Tetbury.

Councillor Hirst – would like to facilitate a Town Traders meeting to see how the Town Council may be able to help.

HR18. 02/18 Items for the next Agenda:

Visitor Information Centre ticket sales commission and merchandise.

HR19. 02/18 Time and date of the next meeting

A Special Meeting to discuss finger post signs had been arranged for 6.30pm on Tuesday 13th February 2018.

The meeting closed at 8:00pm

Chair Dated