

MINUTES OF A MEETING OF THE HERITAGE AND REGENERATION COMMITTEE
held in the Council Chambers, Long Street, Tetbury, Monday 4th December 2017 at 6:30pm

PRESENT:

Councillors: S Ball (Chair), P Burrell, S Hirst (arrived 7:37pm) C Morgan and K Painter.

Officers: Town Clerk S Holley, Community & Tourism Development Manager (CTD Manager) G Osman, Tourist Information Centre Assistant J Renshaw

Members of the public: One

HR1. 12/17 Apologies for absence:

Received from Councillors I Maslin, S Scotford, S Hirst and T Stevenson

HR2. 12/17 Public Consultation:

None

HR3. 12/17 Declarations of Interest:

None

HR4. 12/17 'Visit Tetbury' Branding:

Cllr Painter advised the committee that the Chamber of Commerce hopes to reform in 2018 and that he is working with them to do this and that he also plans to resurrect the Tetbury Guide.

The committee asked tourism branding consultant Alison McKay to give a presentation on her proposal to develop a new tourism identity for Tetbury which would enable the town to benefit more from the huge audience that visit the Cotswolds.

It was RESOLVED to employ Alison McKay to work with the Heritage and Regeneration committee to develop a new tourism brand for Tetbury as per her scope of work proposal.
Unanimous

It was Agreed by the committee that the new 'Visit Tetbury' website should aim to be completed by the end of March 2018 followed by a launch event in April to May 2018.

The committee would like the councils CTD Manager to continue to manage the project and for the working group to work closely with Alison.

HR5. 12/17 Goods Shed – Proposal to Sponsor Apple Tree:

It was RESOLVED to sponsor an apple tree at a cost of £30.00. Unanimous

HR6. 12/17 Remembrance Poppy Display 2018:

It was RESOLVED to support a remembrance poppy display to commemorate the centenary of WW1 in 2018. The committee agreed a maximum budget of £500.00 to purchase the materials required to create poppy displays at key locations around the town. Unanimous

The committee were very pleased to hear that the Executive Officer has approached groups and individuals around the town asking for their support in making poppies and has suggested that the residential home residents are also asked to join in.

HR7. 12/17 Installation of Defibrillator in Telephone Box at the Goods Shed – Future Planning:

The committee would like the office staff to look into the costs of moving the adopted telephone box in Northfield Road down to the Goods Shed against the comparison cost of purchasing a new telephone box and to bring this back to the committee in 2018 for consideration.

HR8. 12/17 Town CCTV Update – Consideration of Phasing and Alternative Providers:

The committee feels it's very important that a public consultation is held to give residents and businesses the opportunity to learn more about a potential town centre CCTV system and the costs involved before a decision is made to take the project forward. The committee have asked that Full Council considers holding a public consultation.

HR9. 12/17 Mobile Home Parking in Coach Bays at Goods Shed - Discussion:

It was discussed that there is no dedicated mobile home parking in Tetbury, CTD Manager asked to contact Cotswold District Council to see if their Old Railway long stay car park could be adapted to accommodate motor homes by possibly removing the height barrier. The committee would also like to know if the Town Clerk was successful in writing to the land owner of the chained off parking on The Priory Industrial to see if this could be opened up to accommodate more parking for the town as an action from Octobers Full Council meeting.

HR10. 12/17 Town Finger Post Signs:

Deferred to a future meeting

HR11. 12/17 Time and date of the next meeting: Monday 8th January 2018 at 6:30pm

The meeting closed at 8:01pm

Chairman Dated