

## End of year report for Tetbury Tourist Information Centre

It's been another interesting, varied and busy year here at the T.I.C, you never know what you are going to be asked from the never ending directions for Highgrove to where can I get a Tetbury pork pie? It certainly keeps you on your toes.

In time for Christmas the Tetbury Tourism Group launched the Book of Treats with discounts and offers from many of the towns' businesses to encourage visitors and residents to "shop local". The book is available from the T.I.C or participating traders.

The design and printing of a new Tetbury Market Hall postcard  
Advertisement in the Cotswolds Guide

We continue to sell day trips with Alexcars and can now book excursions & holidays with Marchants of Cheltenham.

Walking and cycling are both popular with both residents and tourists and we stock a good range of maps to satisfy all abilities. New this year is the Cotswold & Severn Vale cycle tour £3.99 produced by Cotswolds Tourism.

This year we have encouraged local crafts people to rent our window space and have had displays from Hookhouse Pottery, quilts, bunting and accessories from Christine Higgs and scarves, ties and rugs from Cotswold Woollen Weavers and now some of these items are stocked permanently in the shop.

Our Cards for Good Causes Christmas shop was well supported by both residents and tourists and this year we also had an exclusive Tetbury Christmas card by local artist Barry Barnes.

We are the only stockist of "The Americans in Tetbury" a new book by historian Merlin Fraser about the 654<sup>th</sup> Engineer Topographic Battalion of the First American Army which "for a brief time touched the lives of the people of Tetbury".

Our latest campaign is to raise money to buy bunting which usually goes up in time for the Woolsack races. The previous bunting had disintegrated and was thrown away, so shops and local business have been asked to contribute to a fund ensuring the bunting will go up and Tetbury will look special throughout the summer.

Do please call in and see us at the T.I.C , you may be surprised at what we have to offer.

Jackie Williams

Manager